------------------------------------------------------------------------------------------------------------------ Baxter 2004

\*{role, focus, key, business priorities}

\*{Rebuild, senior leadership team}

\*{Restore, investor credibility, company}

\*{Implement, companywide, restructuring program}

\*{Re-engineering, business, administrative processes}

\*{legitimately, priorities, sustainability}

\*{focus, strengthen, business, better position, positive impact, socially, environmentally}

\*{interconnection, business enterprise, society}

\*{differentiate, participation, commitment, broader societal issues, success, “triple bottom line” of economic, social, environmental performance}

\*{Progress}

\*{starts, people, first priority, rebuild, senior leadership team}

\*{right skill sets, lead, future, critical, sustainability}

\*{experience, education, intellect, leaders, right example, model, right behaviors, organization}

\*{second priority, focus, restoring, credibility, investors, strengthening, quality, earnings, balance sheet, greater discipline, capital allocation}

\*{focus, realistic, financial projections, targets}

\*{forthright, transparent, go awry}

\*{plans, restate, financial results, incorrect revenue recognition, inadequate provisions, bad debts, Brazil}

\*{sustainability}

\*{adjustments, significant, overall operations, restatement, action}

\*{transparent, reasons, remedial actions, Brazil}

\*{third priority, implement, restructuring program, reduce, cost structure, change, work, drive, improvements, financial performance}

\*{impact, global workforce, sustainability, restructuring, result, stronger company}

\*{financial strength, flexibility, new products, new innovations, new businesses, markets, job creation}

\*{progress, fourth priority, re-engineering business processes}

\*{focus, improvements, quality, regulatory systems, new and existing products}

\*{new products, implement, new product development process, result, better product quality, products, customer needs}

\*{assessment, Product Sustainability Review, minimize, environmental impact, products, entire lifecycle}

\*{re-engineering processes, finance, R&D, strategic planning}.

\*{efforts, improved financial results, growth, future success}

\*{improvement}

\*{Difference, now, Future}

\*{business, commitment, social responsibility, increasing access, healthcare}

\*{business, high quality, effective healthcare options, individuals, contribute, increasing, access to care}

\*{people, end-stage renal disease, untreated, inadequate healthcare resources, developing countries}

\*{patients, peritoneal dialysis (PD), ambulatory therapy, conventional hemodialysis, infrastructure of clinics, potential cost, quality-of-life benefits}

\*{efforts, PD colleges, Asia, increase, awareness, education, PD, countries, patients, access, life-saving therapy}

\*{efforts, emergency relief, victims of the tsunami, southern Asia, product donations, critical healthcare needs}

\*{community, focus. increasing access, healthcare for children, uninsured, indigent, elderly}

\*{Increasing access to care, positive impact, communities}

\*{contributions, recognition, received, efforts}

\*{U.S. Environmental Protection Agency, Corporate Leader, Performance Track Program}

\*{health, safety program, another record-best year}

\*{*Business Ethics* magazine’s, 100 Best Corporate Citizens list}

\*{Innovest Strategic Value Advisors, Global 100 Most Sustainable Corporations in the World}

\*{recognition, rewarding}

\*{environment, health, safety area, set long-term goals, process of finalizing, goals, strategic priorities, goals, sustainability}

\*{focus, areas, impact, establish, clear targets}

\*{plan, strategic framework, specific priorities, guide, short- and long-term, sustainability efforts}

\*{Sustainability, continuous improvement}

\*{basis, great companies}

\*{company, people, positive impact, society}

\*{difference, foundation work, charitable giving, representation, support of civic, cultural organizations, communities, serve, business practices, education, environment, diversity, safety, governance, work/life balance, products, save lives}

\*{commitment, stakeholders, stronger, more competitive, business, future generations}

------------------------------------------------------------------------------------------------------------------- Baxter 2005

\*{first manufacturer, intravenous (IV) solutions, revolutionized, industry}

\*{celebrate, 75th anniversary, saving, sustaining lives, hallmark, mission}

\*{Breakthrough technologies, hemophilia treatment, kidney dialysis, other advances, rise, current research initiatives, adult stem cell therapies, tissue-regeneration technologies, vaccines, avian flu, infectious diseases, patented “vero cell” technology, better healthcare, people}

\*{ability, life-saving products, therapies, future generations, strong foundation, invest, new product development, acquisitions, alliances, longer-term research and development (R&D), opportunities}

\*{substantial progress, strengthening, business, financial position, resources, accelerate, R&D spending, investments, future}

\*{success, business, ability, sustainability}

\*{successful companies, future, elements, operate, integrated, company’s culture}

\*{innovation, key, future success}

\*{lost, great innovators, history of healthcare, former Baxter Chairman, Chief Executive Officer, passed away}

\*{Baxter’s most innovative period, steady stream, new products, therapies, changed, medicine}

\*{reputation, leadership}

\*{Healthcare, Challenges}

\*{industry, products, save lives}

\*{healthcare industry, complex, highly regulated, changing technologies}

\*{dynamics, challenges, companies, doctors, patients, payers, healthcare systems}

\*{Key challenges}

\*{opportunity}

*\*{Patient, Safety}*

\*{company, long history of products, therapies, improve, patient safety, customers, industry groups, reduce, medication errors, promote, other safe medical practices}

\*{first healthcare company, participate, Institute for Healthcare Improvement, Lives Campaign, initiative, save, lives, U.S. hospitals, best-safety practices}

*\*{Access, Care}*

\*{rising cost of healthcare, limited reimbursement, expanding, access to care, challenge, developing countries}

\*{invest, resources, educating, elected officials, costs of different therapies, reimbursement policies, fund, healthcare, countries}

\*{cost-effective products, therapies, care more accessible, emerging markets, China, peritoneal dialysis (PD) products, home therapy, people, end-stage kidney disease, untreated}

*\*{Product, Quality}*

\*{challenges, U.S. Food and Drug Administration (FDA), quality issues, COLLEAGUE, SYNDEO, infusion pumps}

\*{agreement, consent decree, FDA, outlining steps, resume, sales of new pumps, United States}

\*{quality excellence, highest priority, company}

\*{healthcare technologies, complex, improve, quality systems, sustain, reputation, enjoy, today, future}

*\*{Public Health}*

*\*{*partnering, governments, protect, citizens, potential pandemics, bio-terrorist threats}

\*{development, production of vaccines, targeted, smallpox, SARS, anthrax, avian flu, therapeutic products, nerve, gas exposure}

\*{Sustainability}

\*{progress, understanding of sustainability, business}

\*{several new sections, Baxter’s broader economic impacts, efforts, influence, suppliers’ sustainability performance}

\*{transparent, stakeholders, motivate, organizational improvement}

\*{sustainability priorities, goals, areas, impact}

*\*{New EHS goals}*

*\*{*performance, environmental, health and safety (EHS) goals, introduce, new set of long-term goal}

\*{record safety performance}

\*{serious work-related accidents, improve}

\*{*Update, diversity}*

*\*{*improve, employee, diversity programs, increased, diversity, senior management}

\*{corporate officers, women, minorities, position}

\*{commitment, diversified, work force, start}

\*{*market needs}*

*\*{*launched, new line of IV solution containers, non-PVC (non- polyvinyl chloride) film, no latex, DEHP-free [di (2-ethylhexyl) phthalate-free], fluid pathway, patients}

\*{existing lines of non-PVC containers, broadest non-PVC, non-DEHP portfolio, manufacturer}

*\*{Community support}*

*\*{*exceed, cash contributions, product donations, foundation grants}

\*{natural disasters, donated, worth of vital healthcare products, recipients, international disaster-relief, humanitarian-aid organization, AmeriCares}

\*{anniversary, develop, products, therapies, save, sustain, lives}

\*{focused, sustaining, socially, environmentally, economically, responsible manner}

-------------------------------------------------------------------------------------------------------------------- Baxter 2006

\*{sustained ﬁnancial success, technological innovation}

\*{commitment, social, environmental concerns}

\*{interdependence, elements}

\*{challenge, balance, society, current, future, needs, goals, business}

\*{companies, succeed}

\*{business case, sustainability, sustainability, business, novel concept}

\*{companies, eliminating, waste, saving energy, environment}

\*{Leadership, sustainability, top talent, competitive global marketplace}

\*{increasing access, healthcare, expands, market, products}

\*{healthcare company, address, world’s key sustainability challenges}

\*{products, provide, critical therapies, people, saving, sustaining lives, countries}

\*{purpose, extend, sustainability}

\*{breakthrough, innovations, improve, patient safety, critical healthcare, needs of disaster victims, protecting, health, environmental stewardship, saving, sustaining lives, purpose, company, global citizens}

\*{SUSTAINABILITY}

\*{accomplishments, sustainability}

\*{executive-level, Sustainability Steering Committee, sustainability, business, guide, global sustainability efforts}

\*{committee, sustainability priorities, focus, resources, impact}

\*{health authorities, development, production, candidate, H5N1 vaccine, protect, citizens, event, avian, ﬂu pandemic}

\*{World Health Organization, global pandemic planning, donations, candidate vaccine, international stockpile, developing countries}

\*{corporate headquarters, Deerﬁeld, Illinois, carbon-neutral facility}

\*{decision, greenhouse, gas emissions, electricity, natural gas use, complex with renewable, clean energy complements, efforts, climate change}

\*{improving, energy efﬁciency, operations, advocating, progressive public policy, local, state, national level}

\*{signiﬁcant progress, long-term environment, health, safety goals, reduction, water usage, reduction, energy usage, greenhouse gas emissions, sales}

\*{“Green-e” label, medical industry, new AVIVA, intravenous solution container, product, certiﬁed renewable electricity}

\*{Exceed, product donations, cash contributions, grants, increase, access to healthcare, aid disaster victims, critical needs, communities}

\*{SUSTAINABILIT Y, CHALLENGES}

\*{sustainability challenges, healthcare industry}

\*{patient safety, expanding access to care, improving, product quality, supporting, public health}

\*{new areas of focus, primarily U.S.-based}

\*{increasing, support, U.S. educational system, math, science}

\*{support, education, programs, grants, volunteer efforts, employees, facilities}

\*{supporting, math, science education, scientiﬁc community}

\*{other area of focus, U.S. healthcare reform}

\*{operates, extensive, exposure, beneﬁts, drawbacks, various healthcare systems}

\*{United States, reform, healthcare system, policymakers, solution, problem, people, health insurance, world’s most prosperous country}

\*{Corporations, corporations, responsibility, sustainable world}

\*{Sustainability, proﬁtability}

\*{reinforcing}

\*{proud, achievements, future efforts}

-------------------------------------------------------------------------------------------------------------------- Baxter 2007

\*{innovator, leader, healthcare, responsible, medical breakthroughs, society}

\*{company, development of modern intravenous (iV), therapy, hemophilia treatment, kidney dialysis, life-saving therapies}

\*{Baxter’s unique combination of expertise, medical devices, pharmaceuticals, biotechnology sets, healthcare industry}

\*{critical, extends naturally, sustainability, goal, sustaining, life}

\*{Critical, Challenge}

\*{privileged, industry, benefits}

\*{business, rewarding, presents, greatest challenge, safety, efficacy, products, patients, treat, critical, life-threatening condition}

\*{business, stakes}

\*{product quality, paramount}

\*{highest quality standards, protect, health, safety of patients, business}

\*{challenge, responsibility, global leader, healthcare}

\*{Product responsibility, situation, heparin, genetic blood thinner}

\*{challenge, future}

\*{vendors, complex global supply chain}

\*{opportunity, improve, practices, learnings, share, learnings, industry}

\*{Sustainability}

\*{nine sustainability priorities, focus, efforts, impact}

\*{strategic direction, progress, long-term, measurable goals, sustainability priority}

\*{goals, update, performance, future}

\*{pace of innovation, accelerating}

\*{Baxter chief scientific officer, discusses, several promising areas}

\*{adult stem cell therapies, coronary, peripheral artery disease, alternatives, iV infusion, critical fluids, drugs, automated home dialysis system, developing markets}

\*{progress, water usage, energy usage, greenhouse gas emissions goals, advancement, total waste reduction goal, slowed, production changes, operations}

\*{manufacturing facility, “carbon neutral”, corporate headquarters}

\*{extend, commitment, employee, wellness, launch, expansive, array of programs, resources, employees, families}

\*{healthy, productive workforce, business}

\*{stakeholder input, robust public policy}

\*{governments, increase, patient access, life-saving therapies, data, political contributions, lobbying expenses}

\*{corporate giving, contributions, philanthropic arm, company}

\*{product, donations, organizations, disaster relief, humanitarian aid}

\*{Sustainable Future}

\*{global corporation, act responsibly, marketplace}

\*{sustainability, quality of management, people, company culture}

\*{responsibility, accountability, global leader, industry}

\*{sustainability, talent, rewarding place}

\*{efforts, sustainability, shareholder value, competitive company, challenging business environment}

\*{efforts, life-saving therapies, countries, people, untreated, conditions, hemophilia, kidney disease, altruistic}

\*{goal, sustainability, save, sustain lives}

\*{purpose, company, global citizens}

-------------------------------------------------------------------------------------------------------------------- Baxter 2008

\*{role, healthcare}

\*{product, treat, critical, life-threatening, condition}

\*{therapies, infused, injected, inhaled, countries, save, sustain, lives, people, hemophilia, immune disorders, end-stage kidney disease, critical illnesses}

\*{sustainability challenges, society, less critical}

\*{Poverty, hunger, climate change, resource depletion, lack of access, quality healthcare, education, threats, well-being, future generations}

\*{dedication, innovation, improving, health, developing, better therapies, patients}

\*{sustainability, long-term approach, social, economic, environmental responsibilities, business priorities}

\*{efforts, align, support, mission of saving, sustaining lives}

\*{sustainability-related activities, corporate giving, expanding access, healthcare, strengthening, education, leaders, pace}

\*{Sustainability, culture}

\*{chairman, chief executive officer, supportive, accelerating, Baxter’s sustainability efforts, progress, sustainability, culture}

\*{formation, executive-level, Sustainability Steering Committee, guide, global sustainability efforts}

\*{institutionalized sustainability, elevated accountability, sustainability, company, highest levels of management}

\*{creation, nine sustainability priorities, process}

\*{priorities, focus, sustainability areas, company, channel, resources, maximize, impact}

\*{long-term goals, priority, progress}

\*{Advancement, targets, management}

\*{sustainability priorities, goals}

\*{increasing access, healthcare, promoting, diversity, strengthening, education, reducing, environmental impact, Baxter’s success, contributes, benefiting, company}

\*{integrity, health, safety, employees, partnerships, suppliers, foster, greener supply chain, industry leadership}

\*{product stewardship priority, animal welfare goal, additional opportunities, replace, reduce, refine (3Rs), use of animal testing}

\*{long-standing policies, practices, minimize, animal testing, goal, reflects, commitment, history of conscientious action, innovation}

\*{accomplishments, sustainability, achievements}

\*{customers, suppliers, employees, communities, other business sectors, regional, national governments, progress, challenges}

\*{difficult economic crises, lifetimes}

\*{company, immune, global economy, positive impact, health, well-being, local, global communities}

\*{society, problem, sustainability challenges, enormity, task}

\*{Successfully, challenges, cooperative effort of governments, businesses, individual citizens}

\*{corporations, lead role, difference}

\*{stakeholders, sustainability challenges, contributing, long-term solutions}

\*{create, better world, future generations}

-------------------------------------------------------------------------------------------------------------------- Baxter 2009

\*{challenging, times, healthcare}

\*{need, healthcare, grow, resources, limited}

\*{developing countries, people, hemophilia, end-stage kidney disease, critical diseases, untreated}

\*{people, lack health insurance, national healthcare reform legislation, introduction, Medicare}

\*{US healthcare reform legislation, expand access, healthcare coverage, U.S. citizens, insurance, reduce, long-term healthcare costs}

\*{changes, industry, coupled, ongoing global economic crisis, challenging environment, encouraging, intensify, focus, more innovative, productive, efficient}

\*{Sustainability, effective business strategy, long-term view}

\*{Global climate change, natural resource depletion, political unrest, financial instability, insufficient access, quality healthcare, education, problems}

\*{Corporations, governments, non-governmental organizations}

\*{challenges, increasing, access, healthcare, education}

\*{global healthcare company, provide, life-saving, life-sustaining products, therapies, developing markets, healthcare needs}

\*{community involvement, focus, increasing, access, health services, poor, underserved}

\*{leadership role, supporting, education, science, technology, engineering, math (STEM)}

\*{sustainability, extension, business, culture}

\*{sustainability priorities, opportunity, employees, contribute, sustainable world, benefit, business}

\*{Reduce, natural resource use, conserves, resources, future, decreases, operational costs}

\*{Promoting, diverse, workplace, creates, culture, employees, effectively, good people}

\*{Supporting, STEM education, children, scientific, technical challenges}

\*{progress, sustainability priorities, goal, never satisfied}

\*{accelerate, progress, challenges}

\*{progress, sustainability initiatives}

-------------------------------------------------------------------------------------------------------------------- Baxter 2010

\*{sustainability, integrate, social, economic, environmental responsibilities, company's business priorities}

\*{efforts, align, support, mission, saving, sustaining lives}

\*{reaffirm, commitment, sustainability, annual sustainability report}

\*{global healthcare company, health}

\*{business, challenge, assets, expertise, influence, sustainable world}

\*{align, business, sustainability strategies}

\*{Baxter's executive-level Sustainability Steering Committee, company's efforts, integrate, sustainability, long-term strategic planning, daily activities}

\*{inception, significant progress, assessing, global sustainability challenges, opportunities, tracking progress, Baxter's sustainability priorities, goals, accountability, sustainability, highest levels of management}

\*{integrating, sustainability, considerations, product development, product planning, product, life cycle}

\*{green principles, manufacturing, operations}

\*{leadership, increase, access, healthcare, developing countries, people, life-threatening conditions, untreated, undertreated}

\*{highest standards of ethics, business, diverse workforce, health, welfare of people, communities}

\*{operates, challenging, business environment, motivated, efforts, innovative, productive, efficient}

\*{Sustained financial strength, business, sustainability goals, fund innovation, creating solutions, challenges}

\*{position, impact, industry, global presence, reputation, sustainability progress}

\*{make strides, sustainability, improve}

-------------------------------------------------------------------------------------------------------------------- Baxter 2011

\*{sustainability, creating, lasting, social, environmental, economic value, needs, stakeholder base}

\*{goal, priorities, commitments, company, depend, thrive, generations}

\*{serve, constituencies, mission, save, sustain lives, patients, healthcare professionals, today’s products, tomorrow’s innovations, governments, insurers, institutions, business partners, collaboration, employees, safe, inclusive workplace, professional growth opportunities, shareholders, return, investment, communities, positively impact health, economic growth}

\*{succeed, business, operating responsibly, service, diverse stakeholders, advance, social, environmental, economic priorities, future}

\*{guidance of Baxter’s executive Sustainability Steering Committee, commitment of employees, progress, nine sustainability priorities}

\*{global macroeconomic landscape, challenges, strengthen, existing practices, drive greater innovation}

\*{implemented, novel facility-based energy initiatives, shift, less carbon-intensive modes of product transport}

\*{completed, new green building projects}

\*{natural disasters, millions of dollars, product donations, cash}

\*{learn, efforts}

\*{annual assessment of progress, serves, reminder, accomplish}

\*{healthcare industry, challenging, innovation, Baxter’s sustainability priorities, advance, company’s mission, patients}

\*{opportunities, increase, access, healthcare, reduce, carbon footprint, natural resources, efficiently, improve, math, science, education, communities, serve}

\*{Employees, company, motivated, responsibility, difference}

\*{balanced approach, broad-based employee involvement, confident, well-positioned, impact}

-------------------------------------------------------------------------------------------------------------------- Baxter 2012

\*{aspirations, healthcare company, sustainability priorities}

\*{mission, save, sustain, lives, global stakeholders, thrive, creating, lasting social, environmental , economic value, business}

\*{constituencies, patients, healthcare professionals, governments, payors, investors, employees, communities, business}

\*{goal, operate, service, groups, advance, frontiers, patient health}

\*{new ways, expand, access, quality healthcare}

\*{efforts, innovative public-private partnerships, governments, control, costs, increasing, patient access, improving, health outcomes}

\*{initiated, partnerships, collaboration, Brazil, increase, availability, recombinant therapy, hemophilia patients, creating, local economic opportunity}

\*{integrate, sustainability considerations, operations}

\*{reducing, carbon footprint, facilities, worldwide, recent measures, use, biomass energy, India, installation, Malta, solar photovoltaic system}

\*{achieved, 2015 goal, using, 20% renewable power, facilities}

\*{sustainability efforts, reflect, business strategies, new opportunities, challenges, stakeholder needs}

\*{process, establishing, sustainability goals, 2020, focus, ability, achieve, impact}

\*{employees, worldwide, leadership, ingenuity, fostering, successes, passion, progress}

\*{stakeholders, needs, priorities, future innovation}

-------------------------------------------------------------------------------------------------------------------- Baxter 2013

\*{vitality, healthcare enterprise, ability, deliver, commitments, stakeholders, depends, embrace, new}

\*{scientific innovations, service, patients, healthcare providers, encompasses, new ways, business, advance, goals, publicly, traded company, global corporate citizen}

\*{intention, launch, the BioScience portion, business, independent company}

\*{Charting, new course, two separate entities, organizations, stronger position, expand, global patient access, current therapies, introduce, new products, addressing, needs, concentrate, key priorities, objectives}

\*{company, build, legacy, sustainable development, responsible business practices, create, lasting social, environmental, economic value}

\*{sustainability report, commitment, strive, benefit, broad stakeholder base}

\*{decreased, greenhouse gas emissions, energy use, water use}

\*{increased, patient access, market, leading, therapies, developing countries}

\*{products, scene, disaster-stricken communities}

\*{advance, STEM education, cultivate, future, scientific innovation}

\*{every milestone, achieved, opportunities, difference, communities}

\*{executive Sustainability Steering Committee, assessing, strategy, changing, corporate structure, stakeholder expectations, updating, goals, reflect, aspirations}

\*{needs, stakeholders, accomplishment}

\*{employees, worldwide, focused, new opportunities, integrate, sustainability principles, strategies, operations, maintain, pace}

\*{impact, generations, pursuit, mission, save, sustain, lives}